

Be **Fierce** for **Fair**  
YOUR SCHOOL'S  
FUNDRAISING  
TOOLKIT



“Transforming lives  
through education”

MARY  
MACKILLOP  
*today*

# Welcome to your 'Be Fierce For Fair' Fundraising Toolkit

**Thank you for joining a dedicated group of schools helping to raise funds to transform lives through education this Feast Day.**

Saint Mary MacKillop believed in the power of education to lift communities out of poverty. When she saw injustice, she was **fierce to act**, so that children wouldn't miss out on **fair access to education**.

Saint Mary's Feast Day on 8 August is a great opportunity for schools to reflect on the qualities and actions that set Mary apart, and how her legacy – through the work of Mary MacKillop Today – continues to be relevant.

This August we're encouraging schools to hold their own fundraising activities to mark Feast Day and help provide education to children in Timor-Leste. Your school's fundraising efforts will support the Mary MacKillop Today Mobile Learning Centre in Timor-Leste that provides children in remote areas with much-needed access to creative and fun learning activities and story books in their local language.

**Please join us in continuing Saint Mary's legacy of transforming lives through learning for life so that children may thrive. Thank you for your support.**

With gratitude,



Jane Woolford  
Chief Executive Officer  
Mary MacKillop Today



# How your school's efforts will make a difference to children in need



Did you know that there are 258 million<sup>1</sup> children around the world who are out of school? Sadly, in Timor-Leste – only one hour away from Australia – only 20% of preschool-aged children are enrolled in school and approximately 70% of grade one students don't meet basic learning outcomes.

\$30

can help supply schools with locally produced story books written in the local language to help children learn to read and write

Education is more than learning to read or write – it's a way to break the cycle of poverty and it's a basic human right that we all deserve.

Every dollar your students raise will help give children in Timor-Leste the opportunity to access books and educational materials through the Mary MacKillop Today Mobile Learning Centre.

\$50

can help keep the Mobile Learning bus on the road, visiting schools

can help buy resource packs for classrooms containing story books, notebooks, pencils, colour pencils, rulers, scissors, and glue

\$100

This colourful bus travels to some of the most remote areas of Timor-Leste to visit schools bringing fun and creative tools to help children learn in their local language. The project also helps to train the teachers how to use different tools like books, puppets, arts and crafts and musical instruments in interactive and inclusive ways and encourage parents to support their children's learning.



Through your fundraising efforts, your school can help break the cycle of poverty for hundreds of marginalised children living in Timor-Leste who don't have access to schooling.

can help support interactive teaching workshops to help children learn in their local language

\$200

**Thank you for helping to transform lives through education!**

<sup>1</sup> Unesco Institute for Statistics, 2019

# Let's Get Started!



## 1 Choose a date or week to hold your fundraiser

**Feast Day is 8 August** so you may choose to do it close to this day. Promote your fundraising event at school assemblies, on social media and in your school newsletter.

## 2 Choose how your school will fundraise

We have **some fun ideas that might work for your school on page 5.**

## 3 Teach your students about the important work we do

It's important that your students understand why they are fundraising. Encourage them to read the **information about children in Timor-Leste** and **watch the videos** about the Mobile Learning Centre.

## 4 Set up your online fundraiser

Our online fundraising platform at <https://mary-mackillop-today-schools-feast-day-2024.raiselysite.com> will make fundraising super easy. Once your school has signed up, you will need to create a page that promotes your fundraising activity. Students and their parents can then share the fundraising page on social media or via email. **It's free, quick, secure and donations reach us automatically.**

## 5 Spread the news about your fundraising activity!

Encourage students to share their fundraising with family & friends to seek support; place a notice in the school bulletin/newsletter; and post about the activities on the school social media platforms - don't forget to tag us @MaryMacKillopToday and use the hashtags #MaryMacKillopToday #BeFierceForFair #NeverSeeANeed2024.

**[Click here to download social media tiles.](#)**

## 6 Hold your fundraiser

Remember that while your school is fundraising for a fantastic cause, you're also there to have fun and **make some great memories for your students.**

## 7 Donate and congratulate your school community!

We're committed to making your fundraising event easy. After your event, you can bank the funds raised in four ways:

- Direct deposit, by cheque or credit card - see **[our Payment Methods](#)**; or
- Make an **online payment** at [marymackilloptoday.org.au/donate](http://marymackilloptoday.org.au/donate).

### Participation is easy. Simply ...

1

*Choose a date for your fundraising event during August to celebrate Mary MacKillop Feast Day*

2

*Promote your fundraising event at school assemblies, on social media and in your school newsletter*

3

*Encourage students and teachers to participate and make a donation to help children in Timor-Leste access education*

# Fundraising event ideas at school



## Mufti Day

Host a fancy dress/casual clothes day at your school where students and teachers can wear casual clothes in exchange for a \$2 coin donation.



## Guessing Competition

Host a guessing game where participants can guess the number of jellybeans or lollies in a jar. Display the jar in your classroom and ask everyone for \$2 per guess as to the number. The winner wins the jar of lollies!



## Book Swap Day

Hold a book swap day where students can buy and sell used books for \$10, with the profits going to Mary MacKillop Today, providing children in Timor-Leste with access to reading books in their local language through the Mobile Learning Centre.



## Hold a Morning Tea/Cake sale

Students can bring homemade baked goods to sell to each other, to teachers and parents with the proceeds going to Mary MacKillop Today to help children in need.



## Take the '20 days of Kindness' Challenge!

Kindness can be shown in so many ways, from something as small as a smile, to something more significant like going out of your way to help someone. **Being kind is an act of love that we can all get involved in.**

**The '20 days of Kindness' challenge** is an opportunity for students to participate in 20 simple acts of kindness across four weeks. **The idea is that students get sponsored by family and friends for each act of kindness they participate in.**

You can **download a kindness planner here that outlines** the activity and provides ideas to help your students plan their acts of kindness.

Share your acts of kindness with us! Send us a photo of your student's participating in the challenge at [feastday@marymackilloptoday.org.au](mailto:feastday@marymackilloptoday.org.au).

Contact us at [feastday@marymackilloptoday.org.au](mailto:feastday@marymackilloptoday.org.au) or call us on (02) 8912 2777 if you have any questions or need any support.

**Thank you for helping to create change this Feast Day!**

Thanks to your school's incredible fundraising efforts, you are **helping to give the gift of education to thousands of children, transforming their lives.**

We would love you to send us your favourite photos from your fundraising events. With consent, we will share some of your photos on social media, so that everyone can see the amazing difference you're helping to make.

Please send any photos to  
[feastday@marymackilloptoday.org.au](mailto:feastday@marymackilloptoday.org.au).



We will be posting Feast Day videos, stories and updates from mid-July to mid-August on our socials. Make sure you follow us to keep up to date:

**FOLLOW US**



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